To: Power DC

From: Crossroads Campaigns

Re: Pepco-Exelon Merger DC Opinion Poll Results

Date: February 5, 2015

## **IVR Poll Summary**

An IVR poll was conducted on Saturday, January 31 and Monday, February 2 targeting households of randomly sampled likely voters in Washington, DC. The call was sent out to 18,597 unique phone numbers. In total 731 respondents completed the entire survey. The results are calculated based on respondents who completed all questions.

The wording and breakdown of the poll are as follows:

Hi this is XXX, a fellow DC resident and Pepco Customer. I am calling on behalf of Power DC with a brief survey about the potential merger of our electric utility company, Pepco, with a Chicago based energy company called Exelon. This survey uses an interactive voice response system that collects answers through your telephone keypad, and will take less than two minutes.

Q1. Have you previously heard of the proposed Pepco-Exelon merger? Press 1 if you have heard about the merger or Press 2 if you have not heard about the merger.

Yes	432	59%
No	299	41%
Total	731	100%

Q2. Do you support the potential merger between Exelon and Pepco? Press 1 if you support the merger, Press 2 if you do not support the merger, Press 3 if you are unsure.

Yes	44	6%
No	319	43.7%
Unsure	368	50.3%
Total	731	100%

Q3. Do you support Washington DC's sustainability plan which aims to reduce our global warming greenhouse gas emissions by 50% by the year 2032. Press 1 if you support the DC sustainability plan press 2 if you do not support the plan or press 3 if you are unsure.

Yes	477	65.2%
No	45	6.1%
Unsure	209	28.7%
Total	731	100%

Q4. Do you agree that DC residents should have a greater ability to choose how our energy is generated, including choosing renewable energy sources like wind and solar? Press 1 if you agree press 2 if you disagree or press 3 if you are unsure.

Yes	573	78.4%
No	42	5.8%
Unsure	116	15.8%
Total	731	100%

Q5. Do you believe nuclear energy is safe, and a good source of energy for Washington DC? Press 1 if you support nuclear energy press 2 if you oppose nuclear energy or press 3 if you are unsure.

Support	170	23.2%
Oppose	285	39%
Unsure	276	37.8%
Total	731	100%

Q6. As a current utility rate payer, do you believe your electric bill is fairly priced or is it too low or too high? Press 1 if you believe your current utility rate is fairly priced, press 2 if you believe the rate is too low, press 3 if you believe the rate is too high, press 4 if you are unsure.

Fair	256	35%
Too Low	28	3.8%
Too High	321	43.9%
Unsure	126	17.3%
Total	731	100%

Q7. For statistical purposes, what is your gender? Press 1 for 'male' Press 2 for 'female'.

Male	270	37%
Female	461	63%
Total	731	100%

Q8. If your age is under 18 years old, please press 1 between 18 and 34, please press 2 between 35 and 49 please press 3 between 50 and 64, please press 4 65 or older, please press 5

Under 18	6	1%
18-34	23	3.1%
35-49	110	15%
50-64	257	35.1%
65+	335	45.8%
Total	731	100%

## Respondents by Ward:

1	65	9%
2	41	5.6%
3	146	19.9%
4	152	20.8%
5	106	14.5%
6	81	11.1%
7	85	11.6%
8	55	7.5%
Total	731	100%

Conclusion: Our polling shows a high-level of awareness about the potential Pepco-Exelon merger with 59% of respondents stating that they were aware of the merger prior to the poll. We also find that support for the merger is extremely low at 6%, while 43.6% of respondents do not support the merger.